IN THE CLAIMS

- 1. (Currently Amended) An electronic book display device, comprising:

 display means for displaying multiple elements forming contents of a book; and

 display control means for determining, based upon a <u>single-step</u> selection technique for

 specifying one of said multiple elements, a type of mark to emphasize a specified element, said

 <u>single-step</u> selection technique being defined according to a position specified by an area of the

 display touched by a user displaying the specified element and for linking the determined mark

 to said specified element.
- 2. (Original) The electronic book display device according to claim 1, wherein said display control means changes the display condition of said mark according to the number of times said specified element is specified.
- 3. (Previously Presented) The electronic book display device according to claim 1, wherein said display control means changes the display condition of said mark displayed on said specified element according to a specified operational procedure.

4. (Currently Amended) A display method of an electronic book display device, comprising the steps of:

displaying multiple elements comprising contents of the electronic book;

determining, based upon a <u>single-step</u> selection technique for specifying one of said multiple elements, a type of mark to emphasize a specified element, said <u>single-step</u> selection technique being defined according to a position specified by an area of the display touched by a user displaying said specified element and linking the determined mark onto said specified element.

5. (Original) The display method of the electronic book display device according to claim 4, further comprising the step of:

changing the display condition of said mark according to the number of times said specified element is specified.

6. (Previously Presented) The display method of the electronic book display device according to claim 4, further comprising the step of:

changing the display condition of said mark displayed on said specified element according to a specified operation procedure.